ZACH DILL

CREATIVE DIRECTOR
CHARLOTTE, NC

EXPERTISE

UI / UX

MOBILE INTERFACES

WEB FRONT END

PRINT LAYOUT & DESIGN

TECH SKILLS

ADOBE PHOTOSHOP, ILLUSTRATOR, INDESIGN, LIGHTROOM

HTML, CSS, SASS, LESS

SKETCH, AXURE, BALSAMIQ, FLINTO

WORD, EXCEL, POWERPOINT

OSX, WINDOWS, LINUX

PORTFOLIO
AVAILABLE UPON REQUEST

PROFILE

I'm a driven designer with experience in the software development world. Having worked closely with developers in mobile, web-based, and desktop applications, my UI/UX designs are not only user-centric, but optimized for ease of integration in the development world. My abilities cross into the physical world with years of experience in printed media. I've been responsible for creating brand identities, logos, websites, and just about anything else that captures attention for several clients.

EXPERIENCE

CREATIVE DIRECTOR AVIT PARTNERS, LLC

FEB 2015 - PRESENT Responsible for creating company-wide brand identity both online in print media when brought on board. Duties include working closely with the software development team in creating cutting-edge UI/UX elements for mobile applications along with front and back-facing websites.

- Responsible for updating the mobile app and website design for the World of Beer craft beer taverns. This involved working directly with the marketing and design departments to provide the client with a product that helped drive sales and increase customer brand loyalty
- Created branding, website (both design and SEO), and UI/UX of mobile app & back-end web interface for AVIT's flagship product dPosit, a complete restaurant Point-of-Sale software solution which includes inventory management, order processing, and customer service optimization.

CREATIVE DIRECTOR NO NAME INDUSTRIES

SEP 2008 - FEB 2015 In charge of creating and maintaining UI/UX of multiple client's mobile software applications. Responsibilities included communicating with clients to create software designs that best met their needs.

- As company founder, built a complete brand identity for use in becoming a gun-for-hire mobile and desktop software development firm.
- Created initial mobile app design for the World of Beer line of craft beer taverns along with creating the interface for their back-end management web portal. This work earned the company the "Best Contractor 2013" award.
- Worked closely with Trimble Navigation as a client to create a suite of mobile apps to cater to their outdoor clientele. While working on tight time-lines, was able to produce feature-rich interfaces that could be used in both indoor and outdoor environments.

EDUCATION

COMPUTER SCIENCE UNIVERSITY OF NORTH CAROLINA AT ASHEVILLE

1998 - 2000 Attended UNCA under the computer science program. Worked digital layout/design for school newspaper. Involved in campus computer club.

WWW.BUGBBQ.COM
ZACH@BUGBBQ.COM

813.956.1131
LINKEDIN.COM/IN/BUGBBQ